

Code: 9E00402

MBA IV Semester Regular & Supplementary Examinations, July 2013

INTERNATIONAL BUSINESS MANAGEMENT

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Discuss the different international business approaches.
- 2 What is economic environment? Explain different kinds of economic systems and their influence on international business.
- 3 Analyze recent trends in world trade and foreign investments with specific reference to FDI in retail sector in India.
- 4 Explain the role and functions of intermediaries in foreign trade. State objectives of risk management in foreign trade.
- 5 What are the aims and functions of IMF? Describe the role of IMF in Indian business under LPG conditions.
- 6 Who is an expatriate? Enumerate the importance of training of an employee for international assignment.
- 7 What is global competition? What shall be the strategy of Indian pharma industry to sustain in global competitiveness?
- 8 What is CSR? Give arguments for and against CSR of international business.
